



*Traditional for today and tomorrow*



EUROPEAN RURAL POULTRY  
ASSOCIATION





## What is "rural poultry"?

A large variety of productions and producers of poultry meat or eggs:

- Live poultry, chicks, 4/6 weeks old or adults, which can be sold on spot or in markets, or sold as ready-to-eat products
- Traditional poultry, or with national quality label (Label Rouge), with PGI or PDO, or organic
- Independent producers, sometimes with a small slaughterhouse, or producers grouped into organized sectors

### With an ethics in common:

Outdoor Farming - Coloured birds from rustic slow-growing strains - Limited sizes for farms and buildings - Link to the land - Family farms

## Who is ERPA?

ERPA is a European association created in 2007 to:

- **Represent professional producers of rural poultry** in the UE
- **Help preserve rural poultry production** and its **genetic diversity** in Europe, by recognizing its specificities in the European legislation
- **Promote in particular extensive and family-based methods of farming, open-air breeding** and coloured birds from rustic **slow-growing strains**

ERPA is recognized at European level:

- Member of 3 civil dialogue groups of DG AGRI (poultry / eggs, organic, quality)
- Member of the Animal Health and Welfare Advisory Committee of DG SANTE
- Member of the Animal Welfare Platform of the European Commission







## Our commitments

- **Guaranteeing high quality poultry and eggs to consumers, as well as a high level of animal welfare**, promotion of slow growth as well as an extensive and outdoor breeding
- **Valuing and protecting alternative farming methods** for the benefit of rural poultry and their producers and for adequate information for consumers
- **Allowing the development of a sustainable and small-scale organic poultry farming**
- **Valuing and protecting poultry under EU signs of quality and origin (PDO / PGI / TSG)** for educated consumers
- **Guaranteeing an exemplary high standard of health for rural poultry**, with conditions adapted to this type of farming and to small slaughterhouses
- **Maintaining a viable base of farms and slaughterhouses in the territories**, for proximity and quality networks as well as jobs in rural areas



*«Rural poultry is an example of respect of animal welfare, of the preservation of environment and rural territories. Support our action!»*

*Carlos TERRAZ, ERPA President*

## A recognized expertise at European level



- **2019** : follow-up of the reflexions on the evolution of **marketing standards**
- **2019** : contributions on the future CAP
- **2018-19** : contributions on **Official Controls** and the **Animal Health Law**
- **2017** : production of **practical fact sheets on biosecurity measures** in poultry farming presented to the Animal Health Advisory Committee of the DG SANTE. **Download on : [www.erpa-ruralpoultry.eu](http://www.erpa-ruralpoultry.eu)**
- **2017** : study **comparing Member States' bio-safety regulations** regarding Avian Influenza
- **2017** : **expert for EFSA** on outdoor and rural production in the working group on biosecurity measures against Avian Influenza
- **Since 2014** : work on the **evolution of regulation on organic farming**
- **2013** : new single CMO Regulation. Modification of **Spanish translations of meat broiler farming methods** to better respond to the Spanish market
- **2012** : **analysis period for Salmonella before slaughter adapted to slow-growing poultry** (> 81 days) (Regulation (UE) N° 200/2012 and N° 1190/2012)

## Who are the members of ERPA?

National associations of rural poultry producers from Belgium, Spain, France, Italy, Czech Republic, Romania...

### Our Members:

- **AGROLAND • AVIALTER • CNADA**
- **COLLÈGE DES PRODUCTEURS** (Wallonie)
- **FAC • SNA • SYNALAF • UNAITALIA • VOFM**

### Our Associated Members:

- **DOMINANT CZ** (poultry and eggs) • **GROUPE GRIMAUD** (poultry and eggs) • **HENDRIX GENETICS**
- LAYERS - ISA** (eggs) • **HUBBARD** (poultry) • **HY-LINE France** (eggs) • **LOHMANN TIERZUCHT GmbH** (eggs) • **NOVOGEN** (eggs) • **SASSO** (poultry)

